



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

REPORT ON INDUSTRIAL VISIT TO SALCOMP, Sriperumbudur

Date : 22-04-2022
Duration : 11:00 AM -2:00PM
No.of Students : 20 (II ECE – 08; III ECE -10 & I ME – 02)
Staff Accompanied : Mr. Vijay. J, AP(G-II)/ ECE & Ms. Jenita, Lab Instructor, ECE
Address : SALCOMP, SIPCOT INDUSTRIAL AREA PHASE III,
SRIPERUMBUDUR, CHENNAI, TAMIL NADU 602105.

Salcomp develops and manufactures adapters for mobile phones and other electronic devices. They are the market leader in smartphone and tablet chargers. The main customers include the major smartphone and tablet manufacturers. Salcomp also delivers power adapters for notebooks, gateways, routers, set-top-boxes, lighting and other electronic applications. It is located in Sriperumbudur. It has 85% of women as employ and it is the largest charger manufacturing plant in india.

As engineering students, they need to know about different industries, to keep themselves updated about how they function, how they manage their business operations, how do they manufacture and promote them, how they identify and meet their customer's needs and demand etc. Industrial visits serve as easy means to understand all this.

It was a great experience in Salcomp. Workers over there are friendly and our students are welcomed by the unit HR team. They explained about the company's history, its motive, mission and vision of the company and also about the safety procedures to be followed in the floor. Then student were taken to see the live plant operation at Salcomp, where they demonstrated how the employees manufacture their charger and cable wires step by step. Day to day routine work of plant was explained. Also, how the maintenance work is done if damages are found. Through this visit student got an overall idea how Salcomp manages its brand, maintain good relations with the retailers and how they estimate consumers' needs from time to time.

Finally the HR team clarified the queries raised by our students and with delivering the vote of thanks our Visit comes to an end.



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Kanchipuram, Tamil Nadu, India
Unnamed Road, Tamil Nadu 603104, India
Lat 12.656901°
Long 80.179429°
22/04/22 11:42 AM

The HR team of Salcomp explain about their Vision, Mission and the Rules to be followed in the company to our students.



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At the Entrance of the Salcomp